



US006236980B1

(12) **United States Patent**
Reese

(10) Patent No.: **US 6,236,980 B1**
 (45) Date of Patent: ***May 22, 2001**

(54) **MAGAZINE, ONLINE, AND BROADCAST
 SUMMARY RECOMMENDATION
 REPORTING SYSTEM TO AID IN DECISION
 MAKING**

(76) Inventor: **John P Reese**, 4 Buckingham La., West
 Hartford, CT (US) 06117

(*) Notice: This patent issued on a continued prosecution application filed under 37 CFR 1.53(d), and is subject to the twenty year patent term provisions of 35 U.S.C. 154(a)(2).

Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

OTHER PUBLICATIONS

Information regarding Hoover's Online, Retrieved on Aug. 25, 2000 from the Internet <URL:http://www.hoover-s.com>.*

Information regarding AudioReview.Com, Retrieved on Aug. 25, 2000 from the Internet <URL:http://www.audioreview.com>.*

Fryxell, David A., "Dow Jones News/Retrieval: the 'Lifeblood of Business'", Link-Up, vol. 11, No. 5, p. 22(5), Sep. 1994.*

Jacso, Peter & Judit Tiszai, "The Perfect Interface of Cinemania", Database (DTB), vol. 18, No. 2, p. 32, Apr. 1995.*

Jacso, Peter & Judit Tiszai, "Now Featuring . . . Movie Databases: A Sequel", vol. 19, No. 1, pp. 58-69, Feb. 1996.*

(List continued on next page.)

(21) Appl. No.: **09/057,823**

(22) Filed: **Apr. 9, 1998**

(51) Int. Cl.⁷ **G06F 17/60**

(52) U.S. Cl. **705/36; 705/26; 705/10**

(58) Field of Search **705/36, 26, 27,
 705/10**

(56) **References Cited**

U.S. PATENT DOCUMENTS

4,870,579	*	9/1989	Hey	364/419
4,989,141	*	1/1991	Lyons et al.	364/408
4,996,642	*	2/1991	Hey	364/419
5,006,998	*	4/1991	Yasunobu et al.	364/513
5,132,899	*	7/1992	Fox	364/408
5,262,941	*	11/1993	Saladin et al.	364/408
5,383,111	*	1/1995	Homma et al.	364/401
5,414,838	*	5/1995	Kolton et al.	395/600
5,502,637	*	3/1996	Beaulieu et al.	364/408
5,583,763	*	12/1996	Atcheson et al.	364/551.01
5,812,988	*	9/1998	Sandretto	705/36
5,819,271	*	10/1998	Mahoney et al.	707/9
5,893,079	*	4/1999	Cwenar	705/36
5,897,639	*	4/1999	Greef et al.	707/103

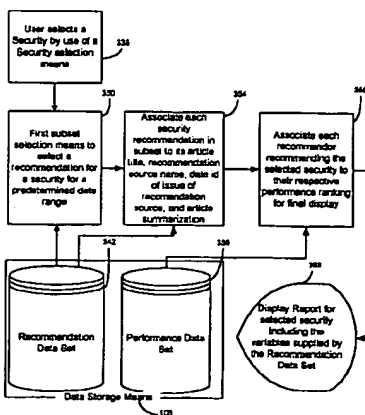
Primary Examiner—Eric W. Stamber

Assistant Examiner—Susanna Meinecke-Diaz

(57) **ABSTRACT**

The invention utilizes a computer apparatus to automatically generate displays or reports containing investment security or element recommendations (FIG. 4, box 133) along with an optional summarization of the reasons (FIG. 4, box 134) for the recommendation from magazines, online sources, and broadcast programs for one specific security or element (FIG. 4, box 132) at a time or one specific recommendation source (FIG. 7, box 184) at a time. The aforementioned reports could additionally include the performance of the recommendors (FIG. 5, box 156). A report could also be provided to show the performance statistics (FIG. 8b, box 196, box 204, box 206, box 208, box 210, box 212, box 214) of a recommendation source (FIG. 8b, box 194) for predetermined date ranges (FIG. 8b, box 216) either in an aggregated and averaged format (FIG. 8b) or for each recommendation (FIG. 8c) made by the recommendation source. Additionally, a report could be provided to show the performance of elements or securities that were mentioned (FIG. 51), not just recommended, in magazines, online sources, and broadcast programs.

26 Claims, 59 Drawing Sheets-



US-PAT-NO: 6236980

DOCUMENT-IDENTIFIER: US 6236980 B1

TITLE: Magazine, online, and broadcast summary
recommendation
reporting system to aid in decision making

----- KWIC -----

Detailed Description Text - DETX (207):

Box 206 in FIG. 9b, FIG. 10b, and FIG. 11b **identifies** the row that illustrates the number of recommendations that were made by the chosen recommendation source and that were statistically analyzed in the performance **ratings**. This allows the user to determine for themselves if the performance **ratings** are statistically **reliable** enough or that the recommendation source had only recommended one security and his performance **ratings** are not just.